




SAS VISUAL ANALYTICS

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SAS[®] DATA VISUALIZATION REPORTING & MOBILE VISUAL ANALYTICS

SHARE INSIGHTS
WITH EVERYONE
EVERYWHERE
DESKTOP
WEB & MOBILE

IN-MEMORY
HIGH PERFORMANCE
ALL OF YOUR DATA
ANY VARIETY OF MEASURES
ULTRA HIGH SPEED
COST-EFFICIENT SCALABILITY
FLEXIBLE DATA PREP
VAST NEW DATA SOURCES
OVERCOME LIMITS

APPROACHABLE ANALYTICS
BROADENS AUDIENCE FOR ANALYTICS
EASILY EXPLORE AND VISUALIZE ANALYTIC RESULTS
FAR LESS BURDEN ON IT
PERVASIVE, AGILE AND FLEXIBLE

SAS ANALYTICS
POWERFUL VISUALIZATIONS
AT THE SPEED OF THOUGHT
RICH VISUAL EXPLORATION
RAPID DISCOVERY
DEEPER INSIGHTS
INTELLIGENT ADAPTIVE VISUALIZATIONS
ACCELERATE YOUR ANALYTIC LIFECYCLE

Fast Flexible Data

- Access to large amounts of data for exploration and reporting
- In Memory technology for instant data access and visual rendering

Consumable Analytics

- Key analytical capabilities in easy to understand format

Data Exploration and Business Visualization

- Auto Charting and many types of visualizations
- Reporting and dashboarding capabilities
- Contextual filtering and highlighting
- Flexible hierarchies and drill-down / drill Across
- Drag-n-Drop capabilities across intuitive interface

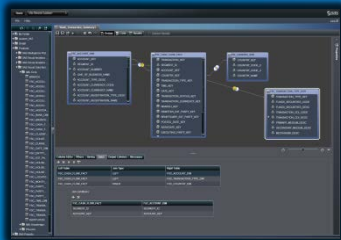
Adaptive Presentation

- Visualizations for web and mobile consumption
- Interactive reporting viewing capabilities on iPad and Android

Central Entry Point

Integration

Role-based Views



DATA BUILDER

- Join data from multiple sources
- Create calculated and derived columns
- Load data



ADMINISTRATOR

- Monitor SAS® LASR™ Analytic server
- Load/unload data
- Manage security



EXPLORER

- Perform ad-hoc analysis and data discovery
- Apply advanced analytics



DESIGNER

- Create dashboard style reports for web or mobile



MOBILE BI

- Native iOS and Android applications that delivers interactive reports

SAS® LASR™ ANALYTIC SERVER

DEMO

